

Ryan Smith | Chief Marketing Officer

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Ryan's extensive experience in small business, political strategy, and service to his community allows him to impact government officials while growing our client's influence in the Capitol and beyond.

Smith grew up in Northeastern Pennsylvania, deeply influenced by his family's restaurant business, where he worked throughout high school and college. Soon after, he honorably served for six years as a Military Police Officer in the Army Reserves. During that time, he engaged in local, state, and federal political campaigns, paving the way for a meaningful career with the Pennsylvania House of Representatives.

Ryan then became political director for Governor Josh Shapiro's successful Attorney General campaign. He later consulted on multiple statewide races before joining the Pennsylvania Democratic State Party as deputy executive director/political director, where he helped secure victories for Pennsylvania House, Senate, Gubernatorial, and U.S. Senate and Congressional campaigns.

Following successful campaign cycles, Ryan served as deputy campaign manager for Governor Shapiro's Attorney General reelection and Gubernatorial races. He then served the Shapiro Administration as special assistant to the PA Secretary of Agriculture, where he advised on policy, legislation, communications, and stakeholder relations. These experiences deepened his appreciation for rural and agricultural policy, specifically the importance of supporting small, diverse, and innovative businesses and the significance of increasing economic development in our rural, suburban, and urban communities.

Throughout his career, Ryan has built strong relationships with elected officials from both parties, business organizations, community leaders, and professional associations. His extensive network and insights reflect his unwavering commitment to public service and improving the lives within our commonwealth.

Ryan, his wife Stefanie, daughter Ava, and dogs Abbey and Leila live in Cumberland County. He enjoys golfing, skiing, and spending time with his family.

